A simple but powerful game

Color it Out! is a simple but powerful game that bridges the gap between spoken and written English. Color it Out! is revolutionary because it engages native and non-native speakers of English in the universal language of play.

Literacy, pronunciation, and spelling

For emerging L1 and L2 readers, Color it Out! is a literacy game. For those learning to speak English, it’s a pronunciation game. For teachers, tutors and community mentors, it’s a fascinating language game. The unique visual design of Color it Out! offers something for everyone.

A game for everyone

Color it Out! for all ages and stages: children and adults, native and non-native speakers, beginning and advanced learners. Play and learn together! 2-6 players.

Researched based

The foundation for Color it Out! is The Color Vowel™ Chart, a visual tool that helps learners organize and acquire the sounds of English. In Color it Out!, players take a ‘spoken turn’ in which they say the key phrase (GREEN TEA) followed by the featured word on the card (even). The underlined part of each word marks the stressed vowel sound. This design sets the stage for players to “color it out’ and pronounce the words correctly. Playing the game promotes meaningful repetition for improved reading and pronunciation.

Learn more

Watch our video! tinyurl.com/color-it-out
Real people. Real learning. Purchase Color it Out! elts.solutions/shop
Volume discounts available.

“When you can’t sound it out, have fun – Color it Out!”

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